CUSTOMS BROKERAGE

INDUSTRY-LEADING TECHNOLOGY, SMARTER TRADE MANAGEMENT

TradeSmart Connect is Farrow's secure information portal which provides unparalleled visibility to your U.S. and/or Canada import data with real-time shipment tracking capabilities across a comprehensive range of transportation modes (Air, Sea, Rail, and Road), the ability to run reports on-demand, and enables storage and access to electronic copies of all your shipment related documents.

DESIGNED BY USERS, FOR USERS

Recognizing a client need for both visibility and empowerment in the area of trade activity management, Farrow engaged clients from a wide range of industries to participate in a client advisory board to better understand the need, and identify how it could best be addressed

This collaborative forum shared feedback, challenges, and improvement suggestions, enabled Farrow to incorporate direct-client input and cross-industry insights into its product development.

The result? An industry leading solution, TradeSmart Connect, that exceeds common client needs while remaining adaptable to industry-specific requirements such as ongoing regulatory changes.

FARROW® A Kuehne+Nagel Company | KUEHNE+NAGEL

DISCOVER TRADESMART CONNECT

Features

- Single sign-on into one portal
- View import activity (track & trace) and document images
- Ability to toggle between Canada and U.S. imports from any menu, allowing clients using Farrow north and southbound to access equivalent data, documents, and reports
- Available for all modes of transportation (Air, Sea, Rail and Road)
- Landing pages, dashboards, and reports are tailored to each user's reporting preferences and needs (Farrow will assist in setting up those preferences)
- Ability to place specific reports on user's homepage dashboard

Shipments

- Easily toggle between American and Canadian clearances
- Search for shipment status, details, and documents by a variety of options, including a "shipment type" search by transportation mode
- Review the complete timeline: from release to final entry confirmation
- Select images to view—including all post entry images

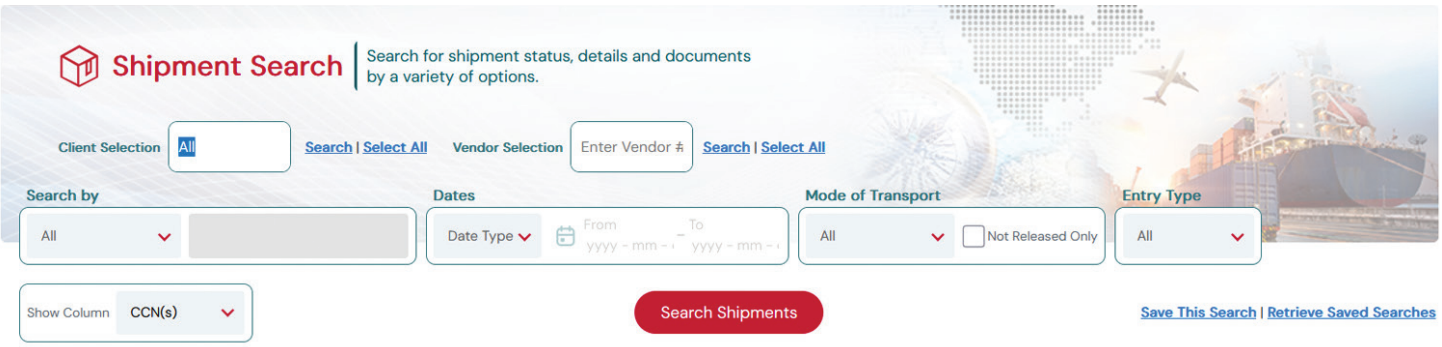
Reports

- Create reports based on what data is needed
- A multitude of standard reports available with option to add additional data (in order to customize standard reports to user's specifications)
- Document images can be included in reports created
- The scheduled reporting feature generates and sends them when users want them

Documents

- Ability to select a "single PDF" per transaction, or to place multiple transactions chosen into a single PDF using the document cart
- Export data to various file formats, including Excel/CSV and PowerPoint
- Template upload feature

Leveraging business intelligence through TradeSmart Connect, your team can optimize operations, manage delays, and enhance efficiency of your business' trade activity. Having this level of transparency enables proactive decision-making and timely problem-solving.



farrow.com | kuehne-nagel.com

Copyright © 2026 Russell A. Farrow Limited | Kuehne+Nagel. All rights reserved.

FARROW® A Kuehne+Nagel Company | KUEHNE+NAGEL